

# Deskter

DESKER IS A UNIQUE PROGRAM THAT RUNS AS “WALLPAPER” ON YOUR COMPUTER DESKTOP.

INSTEAD OF BORING OLD IMAGES ON YOUR SCREEN, WITH DESKER YOU CAN HAVE REAL-TIME WEB MEDIA STREAMING DIRECTLY TO YOUR DESKTOP.

FOR THE END USER, DESKER CAN BE DESIGNED TO SUIT ANY TASTE, FROM HIGH FASHION TO FAMILY FUN, OR FROM SPORTS SCORES TO STOCK PORTFOLIOS.

FOR YOUR COMPANY, DESKER CAN MEET A WIDE VARIETY OF BUSINESS REQUIREMENTS. IT CAN TIE IN TO YOUR MARKETING CAMPAIGNS, OFFER CUSTOMER REWARDS AND LOYALTY INCENTIVES, AND CONSTANTLY IMPROVE YOUR CUSTOMER RELATIONSHIP MANAGEMENT.

UPDATING DESKER IS EASY. IT DRAWS CONTENT FROM ANYWHERE ON THE WEB, INCLUDING YOUR EXISTING CONTENT MANAGEMENT SYSTEM, OR WE CAN PROVIDE CUSTOM CONTENT SOLUTIONS FOR YOU.

TO GET STARTED, PLEASE CONTACT ONE OF OUR SALES REPRESENTATIVES, OR GO ONLINE TO [WWW.MYDESKER.COM](http://WWW.MYDESKER.COM) FOR MORE INFORMATION.



- Send time-sensitive reminders to your customers
- Provide a variety of useful tools to increase customer appreciation
- Reinforce your brand strategy
- Send messages, tips, and updates directly to your customers
- Offer special promotions and customer rewards
- Provide custom News, tailored to your industry
- Promote your sales partners and affiliates



MAC VERSION ALSO AVAILABLE, CALLED “DASHTER”.